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TO THE EXTENT ANY JURISDICTION DOES NOT ALLOW THE EXCLUSION OR LIMITATION OF DIRECT, INCIDENTAL OR CONSEQUENTIAL DAMAGES, PORTIONS OF THE ABOVE LIMITATION OR EXCLUSION MAY NOT APPLY.

PRIVACY

Scope of This Notice

This Privacy Statement is intended to describe EasiDrive's privacy practices and provide information about the choices you have regarding the ways in which information collected by EasiDrive is used and disclosed.

Please note that our co-branded websites (websites where EasiDrive has presented content together with one or more of our business partners) may be governed by additional or different privacy provisions.

OUR COMMITMENT TO PRIVACY

At EasiDrive, your privacy is important to us. To better protect your privacy, we have provided this Statement explaining our information practices and the choices you can make about the way your personal information is collected, used and disclosed. To make this Statement easy to find, we have made it available on our homepage and at every location where personally-identifiable information may be requested.

THE INFORMATION WE COLLECT

This Privacy Statement applies to all information collected by or submitted to EasiDrive, including personal information. "Personal information" is data that reasonably can be used to identify or describe an individual.

EasiDrive collects personal information when:

- you request information or materials (e.g., whitepapers);
- you participate in surveys and evaluations;
- you participate in promotions, contests or giveaways;
- you submit questions or comments to us.
- The types of personal information collected may include (but are not limited to):
 - your first and last name;
 - your title and your company's name;
 - your home, business, billing, or other physical address (including street name, name of a city or town, county/post code);
 - your e-mail address;
 - your telephone number;
 - any other identifier that permits EasiDrive to make physical or online contact with you;
 - any information that EasiDrive collects online from you and maintains in association with your account, such as:
 - your EasiDrive username,
 - your EasiDrive password,
 - your credit card account information.

USING YOUR PERSONAL INFORMATION

EasiDrive uses the personal information you provide to:

- create and maintain your accounts;
- process, fulfill, and follow-up on your orders;
- answer your questions;
- register you in programmes (per your request);
- send you information;
- send you surveys.
- We also use this personal information to provide you with information related to your account and the products or services you purchased from us, to better understand your needs and interests, to improve our service, and to personalize communications.

SHARING YOUR PERSONAL INFORMATION

Unless you assent, EasiDrive will never share the personal information you provide to us except as described below.

EasiDrive may disclose your personal information to third parties under any of the following circumstances:

- As may be required to fulfill orders, to conduct billing/credit card processing, to provide service, and for e-mail housing (as a consequence of uses already described in this Privacy Statement).
- As required by law (such as responding to a valid subpoena, warrant, audit, or agency action, or to prevent fraud). For research activities, including the production of statistical reports (such aggregated information is used to describe our services to current and prospective partners and other third parties, and is not used to contact the subjects of the report).
- In the context of a business transaction, such as a merger, acquisition, consolidation, or divestiture (pursuant to a pledge of confidentiality under which the recipient agrees to use the information for no purpose other than carrying out the transaction).

EMAIL SURVEYS

Any survey feedback that we receive may be used for marketing material.

YOUR CHOICES ABOUT RECEIVING E-MAIL

EasiDrive makes every effort to provide you with the ability to opt-in and opt-out of receiving communications from EasiDrive and/or its partners.

EasiDrive may send you e-mail about your account, about the products you have purchased or a service you have purchased, or in response to your questions. EasiDrive may also send you e-mail with information and/or special offers about products and services that may be of interest to you, unless you indicate that you do not want to receive them. In addition, with your assent, our business partners may send you such information.

You may let us know whether or not you would like to receive information, special offers, and promotional materials from EasiDrive or our business partners when you register for a service, when you provide us with your personal information, or when we send you e-mail. Please note that if you choose not to accept promotional e-mails, you may not receive special offers that may be of value to you.

EasiDrive will provide you with the opportunity to opt-out of any of our direct marketing communications at any time. All promotional e-mail sent from EasiDrive will contain a provision allowing you the option to decline receiving future promotional e-mail. You may unsubscribe to an e-mail communication by contacting EasiDrive at either of the addresses provided below and requesting that you be unsubscribed from that specific communication:

- Web: info@easidrive.com
- Regular mail: EasiDrive Limited, Shentonfield Road, Manchester. M22 4RW. UK

For your protection, EasiDrive may contact you in the event that we find an issue with a product or service you have purchased that requires your immediate attention.

COOKIES AND OTHER BROWSER INFORMATION

Our website automatically captures IP addresses. We use IP addresses to help diagnose problems with our server, to administer our website, and to help ensure the security of your interaction with the website. Your IP address is used to help identify you.

As part of offering and providing customisable and personalised services, EasiDrive uses cookies to store and sometimes track information about you. A cookie is a small amount of data that is sent to your browser from a Web server and stored on your computer's hard drive. All sections of easidrive.com where you are prompted to log in or that are customisable require your browser to accept cookies.

If you do not want your personal information to be stored by cookies, you can configure your browser so that it always rejects these cookies or asks you each time if you accept them or not. However, you must understand that the use of cookies may be necessary to provide certain products or services, and choosing to reject cookies will reduce the performance and functionality of the site. Your browser documentation includes precise instructions explaining how to define the acceptance of cookies.

OUR COMMITMENT TO DATA SECURITY

EasiDrive and its business partners enter into confidentiality agreements which require that care and precautions be taken to prevent loss, misuse, or disclosure of your personal information.

PUBLIC FORUMS REMINDER

This site may, from time to time, make chat rooms, forums, message boards, and/or news groups available to its users. Please remember that any information that is disclosed in these areas becomes public information. Exercise caution when deciding to disclose your personal information. Although we value individual ideas and encourage free expression, EasiDrive reserves the right to take necessary action to preserve the forum's integrity, such as removing any posting that is vulgar or inappropriate.

OUR COMMITMENT TO CHILDREN'S ONLINE PRIVACY

Out of special concern for children's privacy, EasiDrive does not knowingly accept online personal information from children under the age of 13. EasiDrive does not knowingly allow children under the age of 13 to become registered members of our sites, or buy products and services on our sites. EasiDrive does not knowingly collect or solicit personal information about children under 13.

ABOUT LINKS TO OTHER SITES

This site contains links to other sites. EasiDrive does not control the information collection of sites that can be reached through links from easidrive.com. If you have questions about the data collection procedures of linked sites, please contact those companies directly.

HOW TO CONTACT US

If you have any questions about any of these practices or EasiDrive's use of your personal information, please feel free to contact us at:

EasiDrive Limited
Shentonfield Road
Manchester
United Kingdom
M22 4RW

t. 0845 8000 800
f. 0845 8000 900
e: info@easidrive.com

EasiDrive will work with you to resolve any concerns you may have about these Statements.

CHANGES TO THIS PRIVACY STATEMENT

EasiDrive reserves the right to change this policy from time to time. If we do make changes, the revised Privacy Statement will be posted on this site.

This Privacy Statement was last amended on 22nd November 2010.

This agreement and all claims relating to the relationship between the parties are governed by the laws of the United Kingdom. Without regard to choice of law provisions.

If one or more of the provisions contained in this Agreement is held invalid, illegal or unenforceable in any respect by any court of competent jurisdiction, such holding will not impair the validity, legality, or enforceability of the remaining provisions.

COMPETITIONS

EasiDrive is conducting a Customer Satisfaction Survey to selected recipients via an email invitation – terms and conditions are:

1. The promoter is: EasiDrive Ltd whose registered office is at New Acre House, Shentonfield Road, Manchester, M22 4RW
2. Employees of EasiDrive Ltd or their family members or anyone else connected in any way with the competition or helping to set up the competition shall not be permitted to enter the competition.
3. There is no entry fee and no purchase necessary to enter this competition.
4. Route to entry for the competition and details of how to enter are via completion of an online survey, issued by invitation only.
5. Closing date for entry will be 31 January 2017. After this date no further entries to the competition will be permitted.
6. No responsibility can be accepted for entries not received for whatever reason.
7. The promoter reserves the right to cancel or amend the competition and these terms and conditions without notice in the event of a catastrophe, war, civil or military disturbance, act of God or any actual or anticipated breach of any applicable law or regulation or any other event outside of the promoter's control. Any changes to the

competition will be notified to entrants as soon as possible by the promoter.

8. The promoter is not responsible for inaccurate prize details supplied to any entrant by any third party connected with this competition.
9. No cash alternative to the prizes will be offered. The prizes are not transferable. Prizes are subject to availability and we reserve the right to substitute any prize with another of equivalent value without giving notice.
10. Winners will be chosen at random.
11. The winner will be notified by email and/or letter within 28 days of the closing date. If the winner cannot be contacted or do not claim the prize within 14 days of notification, we reserve the right to withdraw the prize from the winner and pick a replacement winner.
12. The promoter will notify the winner when and where the prize can be collected or arrange delivery.
13. The promoter's decision in respect of all matters to do with the competition will be final and no correspondence will be entered into.
14. By entering this competition, an entrant is indicating his/her agreement to be bound by these terms and conditions.
15. The competition and these terms and conditions will be governed by English law and any disputes will be subject to the exclusive jurisdiction of the courts of England.
16. The winner agrees to the use of his/her name and image in any publicity material. Any personal data relating to the winner or any other entrants will be used solely in accordance with current UK data protection legislation and will not be disclosed to a third party without the entrant's prior consent.
17. The winner's name will be available 28 days after closing date by sending a stamped addressed envelope to the following address: Online Survey Prizewinner, New Acre House, Shentonfield Road, Manchester, M22 4RW

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